



Master of Management

• CIP code 520201 • 30-36 credits • 3-4 terms full-time

Program Description — The Master of Management program provides leadership and management skills and introduces the best current practices in private, public and non-profit organizations.

The curriculum combines core management foundation coursework with concentration options and electives that allow students to specialize. The application of theory to management practice is emphasized. A required management seminar series focuses on the development of “people management” skills and the integration of knowledge acquired throughout the program.

Learning Outcomes — Graduates will:

- Develop strong communication, analytical, research and decision-making skills.
- Learn to manage themselves and their own professional development, and to manage and lead others.
- Have the ability to use and understand the role of technology in organizations.
- Learn to manage human, financial and informational resources.
- Understand how to foster change and innovation and value and promote diversity in organizations.
- Understand the global, social and environmental context of management and the importance of ethical and socially responsible decision-making.

Careers — Graduates are prepared for advancement into supervisory and management positions in business, non-profit and government organizations. Management career opportunities include jobs in human resources, retailing, marketing, financial services, information technology, health care, non-profit management, organizational development, consulting, and training and development.

Admission requirements

Bachelor's degree and other School of Management requirements, and three years of appropriate work experience recommended.

General Prerequisites

Graduate level English language communication and writing skills. Coursework required in first term(s) if writing assessment indicates need (credits do not count towards degree).

- MMG 501E Business Communication
- MMG 505 Graduate Writing

MM Prerequisites 6 credits

- MMG 506 Quantitative Analysis for Managers
- MMG 511 Foundations of Management

Core Curriculum 12 credits

- MMG 500 Graduate Management Orientation Seminar (0 credit)
- MMG 512 Organizational Environment
- MMG 514 Accounting for Managers
- MMG 517 Research Methods for Managers
- MMG 525 Statistical Decision Techniques for Managers (preq. MMG 506)

Electives 15 credits

Choose 5 elective courses to meet career and academic goals.

- MMG 625 Foundations of Business Analytics
- MMG 710 Project Management Concepts & Practices
- MMG 712 Operations Management
- MMG 713 Total Quality and Operations Management
- MMG 715 Management of Information Technology
- MMG 725 Financial Management (preq. MMG 514)
- MMG 733 Marketing Management
- MMG 736 Digital Marketing (preq. MMG 733)
- MMG 755 Organizational Development and Change Management
- MMG 795 Advanced Project Management (preq. MMG 710)

MM Capstone 3 credits

- MMG 739 Strategic Management

(All courses @ 3 credits except as noted.)